

# AUSJAL *al día*

Órgano Divulgativo de la Secretaría Ejecutiva de la Asociación de Universidades Confiadas a la Compañía de Jesús en América Latina

## Peers on Communication in Guadalajara



Representatives from “Universidad Católica del Uruguay”, “Universidad Rafael Landívar”, “Universidad Iberoamericana” from Leon, Puebla, and Mexico City, UCA from Nicaragua and El Salvador, “Universidad Javeriana” from Bogota and Cali, and “Universidad Católica Andrés Bello” from Caracas and Guayana, met in ITESO (Mexico City) to hold a meeting of the AUSJAL Network of Peers on Communication. During the meeting, they reviewed the projects progress concerning teaching practices, research, curriculum design, and the support provided to the Works of the Society of Jesus, as well as faculty’s mobility and postgraduate

formation.

The AUSJAL Network of Peers on Communication hopes to introduce a methodology that allows monitoring the best teaching practices on Communication in the Jesuit universities; also, to release a publication about the roll of the press in the Latin-American independence process; monitoring the curriculum process of Communication programs; and to extent the knowledge basis on teaching and research resources for AUSJAL universities.

The representatives agreed to enhance their bonds with the Works of the Society of Jesus by including this component as part of a curriculum observatory that will be launched this year. Also, they expressed their interest on a project to develop an international PhD on Communication. This project has been analyzed by some Latin-American universities along with the “Universidad Autónoma de Barcelona” (Spain).

The meeting was closed by the AUSJAL President and also President of the “Universidad Iberoamericana” of Mexico City Jose Morales s.j., and the ITESO President Juan Luis Orozco s.j. Orozco S.J.

## 1st AUSJAL Meeting of University Presses

The “Universidad Antonio Ruiz de Montoya” (UARM) hosted the 1st AUSJAL Meeting of University Presses. UARM President Vicente Santuc s.j. received representatives from the universities: “Universidad Católica de Córdoba”, “Universidad Católica de Ecuador”, UCA-Managua, “Universidad Javeriana” from Bogota and Cali, “Unisinos”, “Universidad Católica Andrés Bello”, “Universidad Rafael Landívar”, “Universidad Iberoamericana” from Mexico City, “Universidad Alberto Hurtado”, “Universidad Antonio Ruiz de Montoya”, and “Universidad Pacifico” from Peru.



The group agreed to carry out an inventory of the media resources from each institution in order to evaluate the mechanisms that these universities use to promote their publications. They decided to develop an electronic information bulletin for publishing novelties. It will be divided by topics for specific audiences.

Also, they agreed to mention the AUSJAL Network of University Presses on their paper and electronic publications. They achieved important agreements that will facilitate joint publishing and reprinting among AUSJAL universities. The group established an agenda for a series of AUSJAL Universities Fairs in order to present and sell the catalogues and publications of the AUSJAL University Presses.

## AUSJAL briefs

**New presidency team at “Universidad del Pacífico.”** Felipe Portocarrero Suarez has been appointed as President of the “Universidad del Pacífico” (Peru). He will succeed Carmen Rosa Graham on this position. Portocarrero holds a PhD on Sociology from Oxford University and he has being President of the “Universidad del Pacífico” Backlist. The new Vice-president Matilde Schwalb Helguero holds a Doctorate on Economy and Business Management from “Universidad de Deusto.” Also, she has made great efforts to promote the University Social Responsibility.

**Pilot Plan for the Consortium starts.** The Pilot Plan for the Jesuit Higher Education Consortium for Distance Learning in the Americas starts in August. It hopes to increase the participation of North-American and Latin-American students from AUSJAL and AJCU in the joint virtual-courses catalogue of AUSJAL and AJCU. AUSJAL Executive Secretariat Carolina Marturet is responsible for the pilot program execution. The length of the program is a full academic-year and the universities will be able to take part in every term throughout the year. These AUSJAL universities: UCA of Managua, “Universidad Iberoamericana” of Tereñon and Leon, “Universidad Javeriana” of Bogota and Cali, and “Universidad Católica del Uruguay”, are taking part with a total of 36 courses available on the catalogue. Several bilateral agreements among universities from AUSJAL and AJCU have been signed. There have been very positive comments on these agreements.

**Fine-tuning for Poverty Watch.** The coordination groups of the Poverty Watch Project held a meeting at Colonia City (Uruguay) to monitor the progress of the project. They clarified theoretical issues among the representatives from the Project areas, reviewed the work methodology and proposed a new activity calendar which will be discussed with the Project General Coordination, which is managed by the AUSJAL Executive Secretariat. Representatives from “Universidad Católica del Uruguay”, “Universidad Católica de Córdoba”, and “Universidad Católica Andrés Bello”, attended the meeting.

**Audio-Conference of AUSJAL Network’s Link Representatives.** Seventeen link-representatives from AUSJAL universities held an audio-conference where AUSJAL Executive Secretariat reviewed the 16th Ordinary General Assembly for AUSJAL Presidents recently held in Rio de Janeiro. The participants shared experiences about their work as AUSJAL Link Representatives. They agreed to hold another audio-conference during the first two week of September in order to take up the agenda again for the following months.